SUNDAY, MARCH 21, 1897,—COPYRIGHT, 1807, BY W. B. HEARST

Stamped on a Shoe

MEANS STANDARD of MERIT

The BIGGEST Shoe House in the WORLD

FOR ONE WEEK ONLY. Annual Inducement Sale. \$3.00 Shoe for \$1.75

This time they consist of 17,000 PAIRS of



Our only object in selling a new and regular line

\$3.00 SHOES FOR \$1.75 Is to induce people to become acquainted with the merits of

Hand-Sewed Welt Shoes.

REMEMBER-This is not a sale of odds and ends, nor old stock to get rid of, but a new, advanced Spring style, just received, in all sizes and widths. They are an honest

\$3.00 SHOE FOR \$1.75.

MAIL ORDERS RECEIVE PROMPT ATTEN-TION. NEW SPRING CATALOGUE NOW READY. MAILED FREE.

A.J. CAMMEYER,

6th Ave., Cor. 20th St.

Stern

Bros.

are now exhibiting their entire

Spring Importations

Ladies' Wraps, Eton Coats, Boleros. Walking Jackets Driving and

Golf Capes. all of which are marked at Very



Cheviots, Serges, Mixed Meltons, Venetians, Zibeline Tweeds. Irish and Scotch Golf and Bicycle Cloths.

Corduroys. Ladies' and Children's SPRING CLOAKINGS.

Troadway & 19th st.

The Grand Old House.

EVERYTHING MARKED IN PLAIN FIGURES.

SPECIAL DATING ON ALL OPEN ACCOUNTS.

AND 17TH ST., EAST SIDE, BEST BODY BRUSSELS, per yard..... BEST LINOLEUM, per yard.....

MATTING, per roll of 40 yards..... BABY CARRIAGE

WEEK. Picked from the very best lines manufactured; range in price

BABY CARRIAGE WEEK.

Go-Carts - Popular sort of Carriage Chairs for Park or Sidewalk,



PORTIERES Drapery Effects.
Invge variety of patterns, colors.
&c., per \$2.85 \$2.25 CHENILLE \$1.65 PORTIERES.

GILT FURNITURE. Reduced from 10 to 50 per cent. Bamask \$1.50 Mattress, Spring, 2 \$12.95



CATA-LOGUES. Our general Ill ustrated Gulde to H o usekeep-

ing, 400

pages, by

Refrigerator

Stove, Desk

and Type

writer Desk

mail, 10c.



REFRIGERATORS.

more complete. You can judge for yourself from the figure \$3.69 we begin to sell them at.. Ice Pick and Pau free with every Refrigerator.

14th Street.

On account of

From Business

These Reductions are doubly advantageous because of the new McViviant Medical and State of the n will immediately follow the passage of the new McKinley High Tariff bill. 19c. stlk finish Grenndine and Organdie Lining, in all the newest .121

14th St., between Union Square and 5th Ave.

NEW YORK JOURNAL.

W. R. HEARST.

Dally Edition (in Greater New York and Jersey City)..... One Cen: Daily Edition toutside of Greater New York and Jersey One Cent Sunday..... Five Cents

TERMS-POSTAGE INCLUDED For the United States (outside of New York City), Canada and

Mexico: Daily Only: Daily and Sund y One Year..... \$8.50 One Year..... \$6.00 Six Months..... 4,25 Six Months..... 3.00 One Month One Year \$3.50 One Year \$2.50

We make a suit of Slip Covers for an ordinary suite of 5, 6 or 7 pieces, including material and shrunk binding complete, 7.89 for.....

GREATER NEW YORKS UNLATEST STORE

YOUR AWNINGS.

Now is the time to place your order for your Awnings, before the rush of the season. Send us a postal and we will give you esti-

is verily centered here—a Completeness without parallel! At every turn, countless hints of the coming Spring Styles---the newest things marked by Fashion's favor await you Monday. And with all the brave showing, prices indeed most tempting. Prove them to-morrow by these.

SPRING MILLINERY.

A wonderful success—our Opening; the dainty effects and exclusive styles well evoked the admiration of each day's throng.

A finer display of beautiful Hats, Bonnets and Toques—both French designs and from our own milliners—has never been shown in this city, while daily new ideas are being The stock of Novelties is very complete, with exclusive styles, shown only here. In Straw Braids—importing these goods direct—we are as well wholesale headquarters.

IN UNTRIMMED HATS.

Flowers, Feathers and Artificial Palms the great variety never so moderately priced,
BABY BONNETS—over 1.000 styles to
select from here, the finest New York assortment, and prices invariably lowest.

LADIES' WAISTS.



Monday. - Two typical Walst offers that place this stock far in the low-price lead - and assure our Waist suprem-

Laundered Shirt Waisis in lawn, dim-and percale, detached white collars-bright case roads in metry natterns

No mail orders filled.

Men's \$20.00 Spring Top Coats

AGAIN FOR THREE DAYS AT

We renew the great offer-BUT FOR THREE DAYS Large size tubes of Rubber Ce-ONLY. Since the close of our Sale of these Coats hundreds Nickel Toe Clips, per pair. have come for them—and we have been fortunate enough to High grade Foot Pumps, steel foot rests, complete, with nipple.... secure cloth for about 1,100 more.

Thus, MONDAY, TUESDAY, and WEDNESDAY only we will 10,000 Mile Cyclometer, Barrel make to your measure these regular merchant tailor \$20 coats, in two styles, with silk sleeve lining; fine Italian body lining; Salar Axle Lamp Brackets.

Cork Grips, per pair. wool. A guaranteed model garment for only

IT'S THE CHANCE OF SPRING FOR A FINE TOP COAT .-Your choice of either Covert Cloths, Cheviots, Worsteds or Thibets- Men's Bicycle Shoes A and no restriction as to size.

HEAVY SILK DEAL.

We closed last week one of the largest Silk deals ever made in America. We've a record of Excellence to \$1 pair. Their first showing Monday is but a foretaste of other "good things" to come. To-morrow Price is the point.

95c. Black Satin Duchesse, 24 inches wide, all pure silk; also Black Faille Francais, heavy round cord, splendid cals, hea Regular 75c. Black Figured Gros Grain and Taffeta Silks, some of them have satin stripes, this season's newest designs, yd. 40

DRESS GOODS SALE.

Some 40,000 yds. of the season's most wanted weaves—bought at barely half price—go out this week at a rate that will long be remembered. 65c. Lizard Suttings in all the new Spring and Summer combina. .49 \$1.10 fine Slik and Wool German Novelties for less than the cost of the raw .69 48-inch all-wool 75c, Tamise Cloth, a 52 in. wide; very strong and durable. 49 able. 25



Notwithstanding the advanced prices, owing to the proposed new Tariff we shall continue to sell Matting for this week cheaper than ever. Owners of hotels, cottages, &c., who have any thought of buying Matting can purchase it this week at whole-

CURTAIN DEPARTMENT.

300 pairs \$2.00 Nottingham Cur- 1.39 dealers ask 15c. to 25c.; our price, tains, per pair.

\$4 TEA GOWNS, \$2.98.

\$4 Tea Gowns of fine cashmere, jacket ef-ect; Watteau back; elaborately trimmed with cream lace and insertion; in 2.98 Il Spring shades, at.

\$5 Ten Gowns of fine cashmere, jacket flect; elaborately trimmed with lace; perfect-fitting Wattenu back, new 3.67 deeves, in all Spring shades, at. 3.67

BLACK DRESS GOODS.

Decided money-savers every one-

SUMMER DRESS FABRICS

Grenadine, in all the new plain shades, including black, navy, etc., also black grounds with beautiful figures, the grand cest summer fabric of the season, equal in appearance to silk, special price.

Plain silk and linen Batiste, fine

45

ACCC

And our 65c. Black all wool silk wool silk and yarn dyed.

2.750 yds. of our 65c. Black all wool silk wool silk wool silk and yarn dyed.

3.750 yds. of our 65c. Black all wool silk wool silk and yarn dyed.

3.750 yds. of our 65c. Black all wool silk wool silk wool silk and yarn dyed.

3.750 yds. of our 65c. Black all wool silk wool silk wool silk wool silk and yarn dyed.

2.110 yds. of 46 inch black all wool silk finished Henrietta, jet or blue black; a splendid quality and worth 47 double.

47

Also, 2.500 yards of popular French black with Specialces, a neat Case.

HOUSEFURNISHING Special yards.

45

ACCC

And out out wool broaded the price.

45

Also, 2.500 yards of popular French black with Specialces, a neat Case.

HOUSEFURNISHING Special yards.

45

MATTRESS DEPT. Main Floor. We make these goods and sell to you at less than dealers pay for them at wholesale. Specials for three days:

These \$3.00 woven - Wire Bed Springs,

for wood or iron beds, have heavy cable supporters, best hardwood frames, a 1,49

Regular dealers have complained to 20 Yard Roll Half Above Prices. hence we no longer dare use their These are all new patterns, this season's importation and exceptional good value. If desired, purchases made during this sale will be held 60 days.

These are all new patterns, this season's names in our ad. But we dare and DO sell only the best makers' goods, at LESS THAN HALF what regular dealers ask.

Curtain DEPARTMENT.

Cottage Swiss Curtains, ruffled 1.29 edges, full length, per pair.

Novelty Curtains, ruffled edges, per pair.

98

Choice style and coloring of Wall Papers; regular dealers' price, Sc. to 12c.; .05

Exceptionally rich and newest effects in wall paper, suit be of the finest rooms, in refl. the newest colorings, regular.

BLOOMINGDALE BROS., | BLOOMINGDALE BROS.,

SEE OUR \$25 WHEEL



28-inch high grade Wheels, scamless ubing, tool steel bearings, hygienic saddles, finished in black or maroon, 25.00 oth models. .99

Popular Aladdin Lamps ... Double and Electric Stroke English Demon Lamp..... .40

A large variety of saddles, consist-ing of Hunts, Sagers and Gar-fords Adjustable Hickory Handle bars98 20th Century Lamps "'97"......

.94 Just a few more of those Boys'14.99 | Monday only, 42c. | Wheels at. | None sold to dealers; no mail orders filled.

Search Light, "'97".....

A Price that Breaks Records WRAPPERS AND TEA GOWNS. \$2 and \$3 Shoes,



first to sell these Shoes at a sensible price --- to - morrow morning --- and themstitched ruffles. With lace insertion and with hemstitched ruffles. all strictly up-

DRESS TRIMMINGS. Special Sale Entire Week

MILITARY SETS FOR LADIES' TAILOR MADE DRESSES. 78c.; our special price... 45 to suit all sights; finest Periscopic lenses.

1000000 Lot 2. Double edge, like 111 ustration per dozen 1.00 Per yd 9e 00000000

justed, well made; none as Sardine Shears

COMPLETE ADJUST-ABLE DRAPING FIGURE. Perfect model, easily ad- Steel Can Opener.....

good ever sold for less than 5-foot House Ladder 87.00; on sale Mon- 2.98 GROCERIES. figure, without 1.49 For Monday.

\$10 PASTEL FOR \$2. Formosa Ook Mixed Tea,



Photograph, size 16x20, best, at \$2.00

Orders taken only

HARMONY PIANOS, \$139.00 Cash. Also Sold on Easy Terms.

SEWING MACHINES. Our Delight Sewing Machine with pater rid; sold all over for \$55.00; 18.98

BLOOMINGDALE BROS.,

BIG HOSIERY "CUTS."



"Good Things for All."

500 dozen Men's 12½c. Stainless Sinck Cotton Half-Hose; for Mon-No mall orders filled, and none to dealers. All other popular and well known makes of lamps at greatly cut prices.

Men's 35c. Four-Thread Lisle's In fancy striped blacks and tans. For Monday Stroke 300 dozen Ladles' 15c, Fast Black Stallaless Cotton Hoslery, good weight weight
450 dozen Ladies' 25c. Lisle'
Rembrandt Rübed Hosiery, blacks
tans, boot patterns. For Monday.

Children's Hosiery, 9 Cents. .03 675 dozen Boys' and Girls' 19c. Ribbed Double Knee Hose,

.46 c to 3½. Monday..... 1.69 SPECIAL GLOVE LEADER.

MUSLIN UNDEREWAR. Gowns, Skirts, Etc. Muslin Drawers, hem and tucks Muslin Drawers, embroidered



.23 and .29 Silk Military Sets, 4-loop, with olives, advertised by some at

SPECIALS.



.02

trait, made from any Early June Peas, high standard,

WINES AND LIQUORS.

Manhattan (Better than nny else-(where, \$1.25.

PATENT MEDICINES.

Formosa Oolong, | Elsewhere 3 | per lb. | Mixed Tea. | Price. | 1 BEST WORKMANSHIP, IMPORTED PASTEL COLORS. A Colored Pastel PorChicken Soup, | Equal to | can, | Chicken Soup, | any, | Chicken Soup, | Early June Peas high standard.

Martini Cocktail, per bot ... Kummel, none better at any price; full qt. bot...... Holland Gin, finest imported; 1-5 of a gal. bot..... Watterson's Rye Whiskey, 6 years old, bot..... Declaration Rye, supreme, bot. 1.20 Pontet Canet, French Claret, 6.50

Cuticura Resolvent...... 59e

BLOOMINGDALE BROS.,

Dr. Snow's Wine of Cod Liver .49

3d Ave., 59th and 60th Sts., N. Y. 3d Ave., 59th and 60th Sts., N. Y. 3d Ave., 59th and 60th Sts., N. Y.

PERFECT LIKENESS, English Breakfast, Excellent.